



Nevada Custom Solutions

We put in the time, so you don't have to.

Nevada Learning Series
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Why Invest in Custom Solutions?

In a world overloaded with information, it is more important now than ever before to communicate the right information in the most relevant format. This is especially important across teams of users. Often, information is delivered in the form of lengthy emails, manuals, or memos where key messages are hidden and sometimes lost.

How Nevada Can Help

Over the past 15 years, we've developed specialized processes that have consistently allowed us to break down tasks from the end-user perspective. Our dedicated technical writers and production teams specialize in reducing content to its lowest common denominator, without sacrificing relevant information for users. Nevada's unbiased approach has been put to test across industries and categories focusing on software tasks as well as helping package any important communications.

Coupled with an award winning design team we provide an accessible and engaging format that helps users digest and retain the information they need.

Services Offered

Currently we specialize in two distinct forms of communication: custom software guides and custom non-IT guides. Our strengths focus on distilling complex and abundant information down into clear and concise step-by-step instructions.

Custom Software Guides

We customize our guides to suit your company, tailoring everything from guide content to document branding to your needs. This allows you to prioritize which features are relevant for your users when they transition to new software.

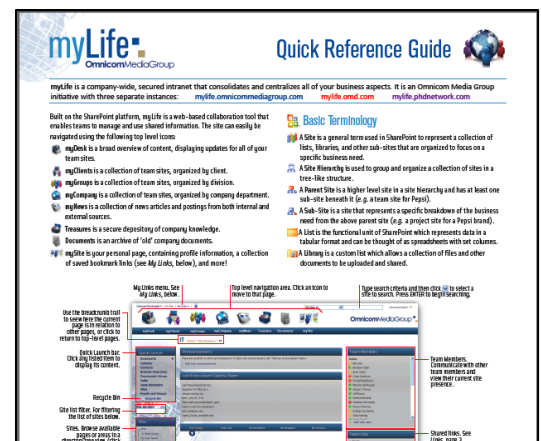
SharePoint Guide for Omnicom

Omnicom asked us to develop a takeaway to accompany a PowerPoint training presentation on their customized SharePoint site. Working closely with Omnicom, we combined our generic SharePoint 2007 guide with original tasks and content to develop a comprehensive new quick reference guide.

Using Omnicom's brand standards, our design team developed a white labeled template for Omnicom myLife. This 4-page guide has received great responses from end users long after the initial presentation.

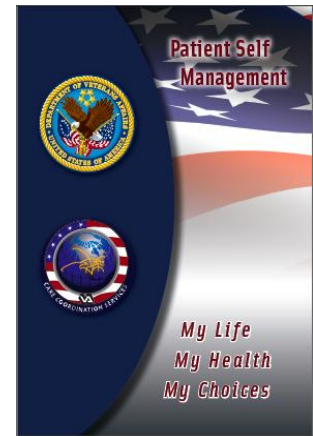
Custom Topic Guides

We also specialize in customizing general subject guides, which includes filtering and presenting any requested topic or content in a way that's relevant to your users. Previously, we've worked on custom guides for sectors such as health education and veteran services, and created general employee handbooks for a variety of organizations.



Patient Self Management Pocket Guide for Veterans Affairs

Approached with the challenge of distilling a 56-page 8.5" x 11" document into a more accessible format, Nevada developed two fully customized handheld booklets for patients and caregivers in the U.S. Veterans Affairs health care system. We prioritized content into major headings and provided a design concept that fit their brand standards to communicate essential information in an easy-to-digest 5.5" x 4" handbook. Veterans Affairs recently requested a large second printing of these popular pocket guides.



The Nevada Customization Process

Assessment

We begin by having our team meet with the clients to assess their needs. This is done by discussing:

- Content
- Format
- Timelines
- Costs
- Any other information

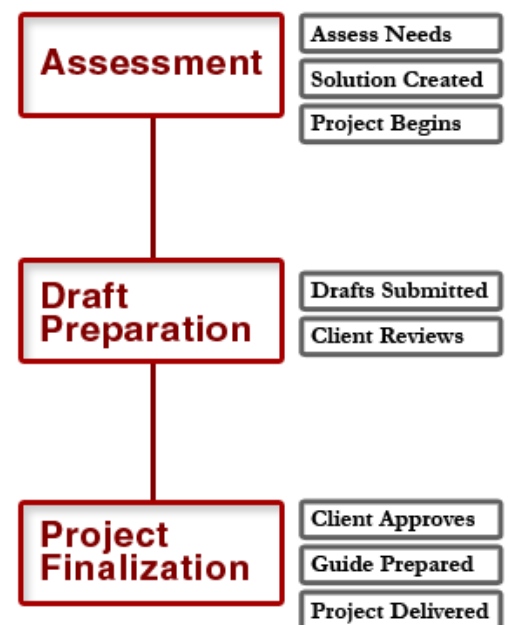
After both parties agree on these elements, a proposal is then presented to the client.

Draft Preparation

Once our Production and Customization teams begin working on the project, drafts are submitted to the client for approval. Any required changes are then implemented and a revised proof is sent back. This process continues until both parties are satisfied with the final product.

Project Finalization

After each page is approved, Nevada's final step is to go to print or prepare PDF files, and to quickly and efficiently deliver the final product to the client.



Contact Us

Please do not hesitate to contact a member of our sales staff directly at **1.800.256.8489** to talk about how Nevada Learning Series can help you become more efficient with your corporate communications and training. We also encourage you to learn more about our other services at www.nlearnseries.com. We look forward to hearing from you!

Brett Purcell
President

**FREE 90 Minute Customization Coupon.
Valued at \$500***

Call us at 1.800.256.8489 to book your appointment today.

*\$500 is based on a 90 minute consultation



Take advantage of this offer by faxing back a filled out version of this page to 1.800.592.7934

What type of document will you be customizing?

- a) Software Guide
- b) Hardware Guide
- c) Custom Topic Guide

Please describe the type of software, hardware or custom topic you are interested in.

When would you like to have the guide finalized by? (Please write a date.)

Are there any special requirements we should know about?

Who is the main point of contact?

Name:

Number:

Email:

Title:

Company: